

**Policy Studies Forum II / Cultural Interaction in East-Asia:
Problematics and Possibilities in the Twenty-First Century**

*Chuo University Korakuen Campus, Tokyo, 28 Sept. 2004 ~ 11 Jan.
2005, building 3, 11th floor, room 31112, Tuesdays 6:10~*

Six invited lectures to be announced.

Among the consequences of globalisation has been 'the reaffirmation of regional identity', Kofi Annan wrote in his 1999 *Report of the Secretary-General on the Work of the United Nations*. Referring specifically to the financial crisis in East Asia, and echoing a body of scholarship that has emerged across disciplines in the social sciences and humanities, Annan suggested that 'the challenges of globalization are too great for governments and international organizations to deal with on their own', and called for strategies to 'engage with [the problems of] globalization' that include 'enhanced cooperation' among regional institutions and civil societies.

This Forum will take such observations as a starting point, and explore the difficulties and possibilities of the emergence of an East-Asian identity and civil society in the twenty-first century. The focus will be the field of culture, and the particular role of Japan in the formation of an East-Asian regionalism. Among the questions we shall address are

1. What is East-Asian civilization / culture / identity?
2. How is a regional identity formed? What is the role of culture in such a formation?
3. What might be the fate of an East-Asian identity in a 'globalised' twenty-first century?
4. Is a regional identity predominantly grounded in history and culture or in the construction of boundaries designed to exclude an other or others?
5. Who or what is the other of Japanese or East-Asian identity?
6. To what degree do perceptions of art or literary or media images help to construct or to deconstruct a regional identity? To what degree is such an identity symbolic rather than material and territorial?
7. What are the current and potential cultural dynamics in East Asia, and what forces encourage or inhibit them?

In working toward answers to these questions the Forum will be organized around seven central themes:

1. Narratives of community and the construction of identity
2. The geography of culture
3. Nationalism and regionalism in East Asia
4. Japan and China
5. Japan and Korea
6. The culture of ASEAN Plus Three
7. Becoming East Asian and East-Asian Becoming

Background reading:

- Birch, David, Tony Schirato, and Sanjay Srivastava. 2001. *Asia: Cultural Politics in the Global Age*. New York: Palgrave.
- Camroux, David, and Jean-Luc Domenach, eds. 1997. *Imagining Asia: The Construction of an Asian Regional Identity*. London: Routledge.
- Chen, Kuan-Hsing, ed. 1998. *Trajectories: Inter-Asia Cultural Studies*. London: Routledge.
- Clammer, John. 1997. *Contemporary Urban Japan: A Sociology of Consumption*. Oxford: Blackwell.
- , 1995. *Difference and Modernity: Social Theory and Contemporary Japanese Society*. London: Kegan Paul.
- Dikötter, Frank, ed. 1997. *The Construction of Racial Identities in China and Japan*. Honolulu: University of Hawaii Press.
- Entrikin, J. Nicholas. 1991. *The Betweenness of Place: Towards a Geography of Modernity*. Baltimore: Johns Hopkins University Press.
- Inoguchi, Takashi, ed. 2002. *Japan's Asian Policy: Revival and Response*. New York: Palgrave Macmillan.
- Iriye, Akira. 2002. *The Global Community*. Berkeley and Los Angeles. University of California Press.
- , 1997. *Japan and the Wider World: From the Mid-Nineteenth Century to the Present*. London: Longman.
- Kelly, Dominic. 2001. *Japan and the Reconstruction of East Asia*. Basingstoke: Palgrave.
- Kwon, Youngmin. 2002. *Regional Community-Building in East Asia*. Seoul: Yonsei University Press.
- Maidment, Richard, and Colin Mackerras, eds. 1998. *Culture and Society in the Asia-Pacific*. New York: Routledge.
- Maswood, S. Javed, ed. 2001. *Japan and East Asian Regionalism*. Nissan Institute / Routledge Japanese Studies Series. London: Routledge.
- Miyashita, Akitoshi, and Yoichiro Sato, eds. 2001. *Japanese Foreign Policy in Asia and the Pacific*. New York: Palgrave.
- Olds, Kris, Peter Dicken, Philip F. Kelly, Lily Kong, and Henry Wai-chung Yeung, eds. 1999. *Globalization and the Asia Pacific: Contested Territories*. London: Routledge.
- Pieterse, Jan Nederveen. 2004. *Globalization and Culture: Global Mélange*. Lanham, Md.: Rowman and Littlefield.
- Soja, Edward W. 1989. *Postmodern Geographies: The Reassertion of Space in Critical Social Theory*. London: Verso.
- Weiner, Michael, ed. 1997. *Japan's Minorities: The Illusion of Homogeneity*. London: Routledge.
- Wilson, Rob, and Arif Dirlik. 1995. *Asia / Pacific as a Space for Cultural Production*. Durham: Duke University Press.
- Yoshimatsu, Hidetaka. 2003. *Japan and East Asia in Transition: Trade Policy, Crisis and Evolution, and Regionalism*. Basingstoke: Palgrave Macmillan.

**Cultural Studies:
North American and East Asian Perspectives**

Chuo University Korakuen campus, Tokyo, April 17 2004 ~ Jan. 8 2005, building 3, 11th floor, room 31100, Saturdays 6:30~

Invited Speakers:

6 November: Hiroshi Yoshioka, Institute for Advanced Media Arts and Sciences, title to be announced

11 December: Chizuko Ueno, discussion of *Nationalism and Gender* (Melbourne: Trans Pacific, 2004)

Others to be announced

More than thirty years have passed since the formation of the first Department of Cultural Studies. The field emerged in Europe from within the insights and accomplishments of cultural anthropology. From the beginning, however, cultural studies has distinguished itself from anthropology, in part by drawing its theoretical and practical models from an eclectic range of disciplines, philosophy, history, literary and media studies, and linguistics, among them. By the 1980s cultural studies had become established and further systematized in North America, and by the beginning of the twenty-first century the field increasingly has been recognized as an independent and interdisciplinary province of social and cultural inquiry, with a definable body of theory and practice, in Europe, the Americas, South and East Asia, and elsewhere.

This seminar will be based upon an interpretation of cultural studies that posits the field as an investigation of the content and process of cultural change. The courses will focus particularly on the position of cultural studies in two important regions, North America and East Asia. In CS I, in the spring term, we shall focus on theoretical constructions that have been of importance to the field of cultural studies in these regions. In CS II, in the autumn term, we shall apply these constructions to a series of specific case studies of the process of cultural change.

Each term will focus upon six topics, noted below, each of which may occupy more than one class session. From among these topics, students will be invited to choose an area of particular focus related to their own interests and engagements, and to offer to the course an account of their engagement with the topic. In each term the course will be addressed by outside speakers who are either investigators of the theoretical field of cultural studies or practitioners of the process of cultural change.

CS I: The Theory of Cultural Studies

Students will recognize the major theoretical constructs that have contributed to the development and practice of the field of cultural studies.

Topics:

1. What is cultural studies?
2. What is culture?
3. Culture as a field for empowerment

4. Culture as a field for interaction with otherness
5. Culture as a field penetrated by and penetrating other social fields
6. Cultural studies and cultural policy

CS II: Case Studies

Students will recognize ways that the theoretical constructs of cultural studies may be put to use in specific analyses of the nature of cultural change, and in the process of cultural change itself.

Topics:

1. Culture and identity (national, ethnic, racial, gendered)
2. Culture and the production of knowledge
3. Culture and education
4. The culturalization of nature
5. Culture and the evolution of politics
6. Culture and religion

Texts:

Suggested reading:

- Fuchs, Stephan. 2001. *Against Essentialism: A Theory of Culture and Society*. Cambridge, Mass.: Harvard University Press.
- Grossberg, Lawrence, Cary Nelson, and Paula A. Treichler, eds. 1991. *Cultural Studies*. London: Routledge.
- Nelson, Cary, and Dilip Parameshwar Gaonkar, eds. 1996. *Disciplinary and Dissent in Cultural Studies*. London: Routledge.

Supplemental reading will depend upon particular students' particular interests, but may include, for example:

- Appadurai, Arjun. 1996. *Modernity at Large: Cultural Dimensions of Globalization*. Minneapolis: University of Minnesota Press.
- Dirlik, Arif, ed. 1998. *What is in a Rim? Critical Perspectives on the Pacific Region Idea*, 2nd ed. Lanham, Md.: Rowman and Littlefield.
- Iriye, Akira. *Cultural Internationalism and the World Order*. Baltimore: Johns Hopkins University Press, 1997.
- Karatani, Kôjin. *Transcritique: On Kant and Marx*. Translated by Sabu Kohso. Cambridge, Mass: MIT Press, 2003.
- Miyoshi, Masao. 1994. *Off Center*. Cambridge, Mass.: Harvard University Press.
- Ueno, Chizuko. *Nationalism and Gender*. Translated by Beverley Anne Yamamoto. Melbourne: Trans Pacific, 2004.
- Wang, Jing. 1996. *High Culture Fever: Politics, Aesthetics, and Ideology in Deng's China*. Berkeley: University of California Press.
- Wilson, Rob, and Arif Dirlik. 1995. *Asia / Pacific as a Space for Cultural Production*. Durham: Duke University Press.